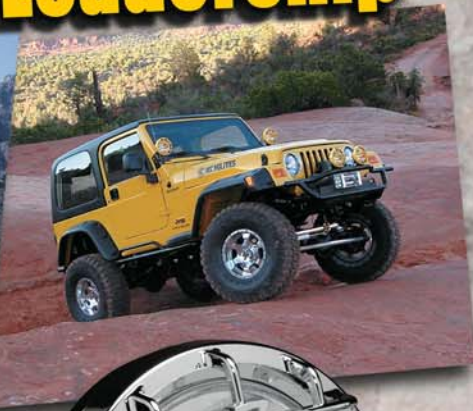
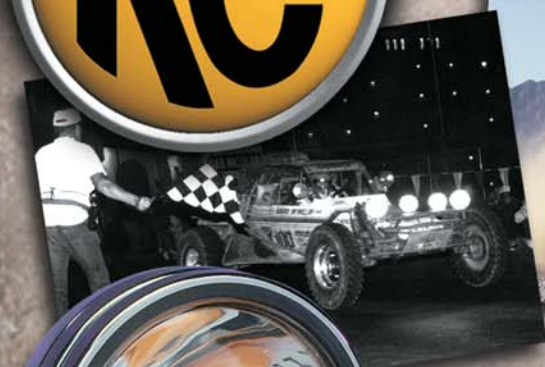




# Over Four Decades of Lighting Leadership



**1st Daylighter®**



**1st HID**



**SlimLite®**



**Rally 800 HID**



**KC-POD**



**KC LZR**

1970

1974

1980

1996

2001

2004

2007

2010

• Since its introduction in 1974, the KC Daylighter has become the most recognized and copied off-road light ever produced.

• In the 1980's, KC's 6" x 9" rectangular long range light was introduced.  
• KC "All Season Lighting" systems were also developed during this time.

• KC HID's were the brightest lights available at the time. They used the same Metal Halide lighting concept used to illuminate giant sports complexes.

• Tested and proven by off-road racing legends Walker Evans, Ivan Stewart and Robby Gordon.

• KC SlimLites feature a 6" round housing with a sleek, flat profile. This design was developed to allow them to fit where many other lights will not.

• RALLY 800 35 watt HID 8" lights were the next generation in KC's expanding line of ultra high performance lighting.

• The KC-POD® was the most powerful light on the market when it was introduced in 2007. The 70 watt model is a favorite of off-road racers.

• The KC LZR™ Series is the latest in LED lighting technology. And the unique 35 watt model represents the next generation of what is to come in LED high performance lights.



KC was started in 1970 by Pete Brown as he was looking for some improved lighting for his pickup. He started using landing lights from aircraft, adapting them to his truck. Available lighting at the time was limited to 55-watt halogen lamps that were in his words, "really disappointing" in the desert. He made a few sets for friends, and KC was in business. Working out of his garage in the beginning, he assembled the lights, built the wiring harnesses and sold the lighting packages to off-roaders and local shops. As the original manufacturer

of off-road auxiliary lighting, KC HiLiTES not only set the standard for the category – we created it.

The 70's and 80's brought more innovations in lighting, and KC was at the forefront. In the 90's, KC developed the now-famous HID (High Intensity Discharge) lighting system, based on the same Metal Halide concept used to illuminate giant sports complexes.

Since 2004, KC HiLiTES has been owned and operated by Michael DeHaas, Pete Brown's stepson. Many of the latest innovative

KC products developed by DeHaas and his team include the SlimLite®, the Rally 800 series of lights, the radical Carbon Fiber KC-POD® 70 watt HID light, and now our new line of high performance LED lights.

KC has always been about quality. Our lights are built tough, to last. Inside and out, KC has never accepted anything less than the highest quality materials and workmanship for our products. For 40 years, our goal has been to lead the lighting industry by offering the most advanced, superior performing lighting products available.

